



# KROGER TIMES AT NORTHSHORE DRIVE

**HAPPY NEW YEAR**

## K & V Bass Anglers

**What: K & V Bass Anglers Meeting**

**When: Wednesday, February 3<sup>rd</sup>**

**Time: 6:00pm**

**Where: Kroger 581 Break Room**



### KEY PEOPLE IN OUR STORE:

- Store Manager.....Ted Mills**
- Front End.....Holly Lawson
- Fuel.....Elizabeth Brakebill
- Starbucks.....Tampa Newport
- Pharmacy.....Kristie Hutchinson
- Floral.....Kim Jones
- Produce.....Mike Beckham
- Nutrition.....Chris Coning
- Deli.....John Pugh
- Cheese Shop.....Belinda Brackett
- Bakery.....Debbie Moody
- Seafood.....Alex Kandilakis
- Meat.....Chuck Breeden
- Drug G.M.....Karen Lindsay
- Grocery.....Ray Caldwell
- Frozen Food.....Gordon Smith
- Dairy.....Jeff Trentham

At the February 3 meeting, K & V Bass Anglers officers and members will be going over the rules and setting the dates and time for the 2010 tournaments. Remember to bring all special dates to be considered for an off week. Please tell all your friends and co-workers about the meeting, so we can build our membership up. Please if you have something on your mind, **SPEAK UP**. We are not mind readers. See you on February 3<sup>rd</sup>.

Thanks from the officers: Reece, Ronnie, and Danny.



## Protecting Kroger Assets: RF Guns

### January Anniversaries

<u>Name</u>	<u>Date</u>
Ying Eldridge	1/03/08
Ben McGimsey	1/08/00
David Lemelin	1/15/05
Charles Hamilton	1/16/08
Hasmukhbhai Patel	1/17/06
Dennis Harbin	1/17/08
Cate Davis	1/19/09
Whitley Cole	1/19/09



### January Birthdays

<u>Name</u>	<u>Date</u>
Belinda Brackett	1/04
Ray Caldwell	1/05
Elizabeth Stevenson	1/05
Adam Lee	1/06
Mark Simerly	1/17
Taylor Rana Drake	1/25
Jeffery McCurry	1/25
Andrew Reinerio	1/27
Josh Reinerio	1/27
Mike Horsey	1/28
Todd Fisher	1/28



Kroger has become increasingly aware of theft of RF Guns in many stores throughout the KMA. Stores that use the new MC9000 series guns with the touch screens are most often targeted. Store Systems has documented cases on video where “teams” of individuals have stolen these in our stores in metro Atlanta. RF Guns have computer chips just like a pc uses, so these are quite valuable. As with any other Kroger asset, we need to take all necessary precautions to protect these from theft. They should not be left unattended in carts, on shelves, or in any other exposed area. It is very common to find RF Guns for sale through secondary brokers or web sites where these devices have most likely been stolen, and odds of recovery are usually very low. Most important, RF Guns cannot be easily replaced in your store if lost or stolen due to the substantial cost. We would ask that you review your current practice for storing and handling these valuable and necessary assets. Please be sure to secure the RF Gun in its proper location after use.

### Your Newsletter is on the Web

Don't forget to visit Your525Newsletter online, with a Brand New Look, at <http://your525newsletter.yolasite.com>.

Be sure to check it out and drop me a line to share your comments and suggestions with me about how to improve the site or what you would like to see. I would love to hear from you!

# Check It Out!





As Part Of Kroger's Core Values, We Have Created An Inclusion Council Help Make Our Store The Best That It Can Be For Both Our Associates And Our Customers. Here Is The Goal Of The Kroger Inclusion Council: Your Voice Matters, Working Together Works, Encouraging Everyone's Involvement, Being The Best Person You Can Be. The Council Includes 12 Associates Throughout Store That Would Like To Hear Your Comments, Suggestions, Concerns and Ideas So That You Have A "Voice" In The Store.

**KROGER 525 INCLUSION COUNCIL MEMBERS**

- Alex Kandilakis.....Meat/Seafood
- Alice Pinckard.....Front End
- Betty Noe.....Front End
- Danielle Allen.....Management
- David Lemelin.....Grocery
- Debbie Moody.....Bakery
- Doug Flynn.....Accounting
- John Ingram.....Fuel
- Mechelle Hawkins.....Deli
- Mitchell Honey.....Produce
- Sherri Breeden.....Drug G/M
- Tampa Newport.....Starbucks



**From the Vault items are specially priced online items for Associates only and reflect a savings greater than the everyday Associate 20% discount.**

*Find this deal only at [fredmeyerjewelers.com/vault](http://fredmeyerjewelers.com/vault)*

**Garnet Stud Earrings**



Regular Price \$105  
 Advertised Price \$84.99  
**From the Vault Price \$39.99\***  
 (\*includes free 2nd day shipping \$5.95 value)

**Available online only**

Use online discount code: **101VAULT**  
 Offer valid 1/1/10 - 1/31/10  
 Cannot be combined with any other offer or discount  
 While supplies last



**First Frost Down Johnston Canyon Banff Alberta  
 By: Timothy Sorsdahl**

**January Happenings**

- Jan 1: New Years Day
- Jan 1, 1735: Paul Revere's Birthday
- Jan 1, 1752: Betsy Ross' Birthday
- Jan 4, 1809: Louis Braille's Birthday
- Jan 4, 1785: Jacob Grimm's Birthday
- Jan 15, 1929: Dr. Martin Luther King Jr's Birthday
- Jan 17, 1706: Benjamin Franklin's Birthday



**Employee Assistance Program** Visit [www.MagellanHealth.com/member](http://www.MagellanHealth.com/member) or call 1-800-547-1442 for information, referrals and support on topics such as:

- Family
- Work-Life Balance
- Stress
- Health and Wellness
- Relationship Issues
- Grief and Loss
- Depression and Anxiety
- Alcohol or Drug Concerns



### Convenient, Easy & Secure

With Express HR you can update your Personal Information, add or update Direct Deposit, view and print your pay stub and update your Federal Taxes (W-4). You can update this information through Express HR in three different ways:

- Log in using the kiosk Express HR kiosk in our store
- Log in from any computer by going to [www.myemployeeinfo.com/atlanta](http://www.myemployeeinfo.com/atlanta) and clicking on the link for Express HR
- Call 1-800-952-8889, keyword Express HR

## 2010 Shining Star Grand Finale



The NEXT Shining Star Grand Finale is coming this June at Stone Mountain Park for the Second Annual Event! Keep putting the Customer First and you may end up at Stone Mountain Park for a day of fun, excitement and great prizes. Remember:

**"You can't win a car if you don't get a STAR!"**



### Zone D Cookbook



I am looking for employees that want to be part of something special. Do you cook? Do you have a special recipe that everyone just *loves*? Well now you can share your fantastic recipe in the Zone D Cookbook. I have set up a website for

employees to login and submit recipes for a Zone D Cookbook. You can access this site from your home pc. Just go to [www.typensave.com](http://www.typensave.com). Click on the login button. In the Contributor box type "Your Name". In the Group Login box type "Zoned" and the Password is bwkb7. Once logged in click on "Add Recipe" on the column on the left and type in your favorite recipe, grandma's original or your homemade original. When the Add Recipe window opens be sure to list "**Store 525**" in one of the "List up to 2 Additional Contributors Names" Boxes. After typing in your recipe, spell check it and once you finished, view it and save it. Enter as many recipes as you like. Hopefully once we receive enough recipes I can submit it for publication. We can sale these one of kind cookbooks to family members, friends and even customers. Further details are still being worked out now. If you have any questions don't hesitate to ask me, Randy Clark, and I will be more than happy to assist you.



**THINK SHRINK: SHRINK SMARTS**



**Period 13 Shrink Topic: Exit Strategies**

Freshness is important to our shoppers today, but they also appreciate a great value. Dealing with short-dated, damaged or discontinued products effectively is one way we can offer both. In-store “exit strategies” like markdowns, reclamation or scanning out known loss can make all the difference. 1) **Markdowns** are part of our merchandising plans and help achieve our sales and profit goals. After we’ve done everything possible to sell an item at its established retail price, markdowns can help complete the sale. We typically mark down items in danger of not selling before their expiration date to appeal to customers looking for a bargain. 2) If a product is no longer fit for sale and has already been marked down multiple times, then we consider it for **reclamation**. Discontinued items that have not sold through existing inventory may also go to reclaim. Please do not use reclamation to clean up store backrooms. 3) Another key to freshness is knowing our sales and losses in every department each day. Remember to **scan out known losses** daily so our inventory and computer-assisted ordering is more accurate. This means fresher products arrive at the right time and in quantities that can sell at retail price. Using these strategies properly and consistently helps us offer our shoppers more value and the freshest possible products in every department.

**The Shrink Topic For The 13<sup>th</sup> Period Is... Exit Strategies**



**Period 13 Safety Topic:**

**Equipment Safety**

*Personal Protective Equipment*

*“Working together, we can develop a culture that will reduce accidents to zero.”*  
Safety Creed

Personal protective equipment (PPE) helps keep you safe and protects your from hazards.

Make sure you:

- Wear the right PPE for the job.
- Inspect PPE before using it and report any damaged or broken PPE immediately, never use it.
- Talk with management if you can’t find PPE or have a question about using it.
- Always store PPE in its appropriate place.



**PERIOD 13  Exit Strategies**

Controlling shrink through creative pricing and presentation.

**Use it before we lose it.**

- Short-dated and distressed product should not be sold at full price, but there are many ways to keep it from causing shrink. Using markdowns as an Exit Strategy allows us to get out of a dated and distressed or excessive inventory situation.
- Distressed items that are not fit for sale should be considered for reclaim.
- Please note-Never mark down Scan Based Trading (Pay by Scan) product. Save the outdated/damaged product for the vendor to pick up.
- Know your sales and losses. Ensure that someone is scheduled to conduct daily scan out of know losses.

**Pop Quiz** Circle the correct answer for each of the following questions.

1. What is the best practice when exiting seasonal merchandise?
  - A. 50% markdown the first week after the season ends.
  - B. 75% at the end of the second week.
  - C. A & B.
  - D. Mark down all items to .99 the day after the event
2. What is the policy on exiting short-dated merchandise?
  - A. Follow divisional best practices.
  - B. Mark down certain items the day before expiration.
  - C. Only mark down after it goes out of date.
  - D. A, & B.
3. Exit Strategies include:
  - A. Timely mark downs.
  - B. Effective signage.
  - C. Using items in another manner (e.g. rotisserie chicken in chicken salad).
  - D. A, B & C.



Fill out this quiz for your chance to **Win a \$5 In-Store Gift**

**Card**

NAME


DEPARTMENT

TALK TO US  
1-800-689-4609

[www.ethicspoint.com](http://www.ethicspoint.com)

If you have concerns or questions about losses at our store, talk with your manager. If you’d rather report your concerns confidentially, call the help line. It’s confidential and available 24 hours a day.





New and  
Improved!  
Check it out!



## Get On Track!

### Our Customers

**expect us to be our very best every time they shop!**



### Our People Are Great!

- Friendly Cashiers & Courtesy Clerks
- Friendly Store Associates who acknowledge and assist customers



### I Got the Products I Need, Plus a Little:

- Well Stocked
- Fresh perishables
- Variety and selection of products



### Kroger Has Good Prices:

- Advertised items in stock and well signed
- Using stickers or balloons to highlight sale items
- Exciting P.A.'s about our feature items, special events, fuel rewards, gift cards, etc.



### The Shopping Experience makes me want to return:

- Efficient and quick checkout
- Clean store-dairy cases, floors and restrooms
- Uncluttered store/well merchandised
- Great overall atmosphere – feeling good about their experience



## Kroger and Weight Watchers Team Up to Help Associates Lose Weight and Feel Great

Want to be **The BIGGEST LOSER**, but don't know where to get started?

Kroger has joined forces with Weight Watchers® to bring you special savings on valuable and convenient weight-loss solutions. On January 1st, all associates throughout our family of Kroger stores will be eligible to receive special prices on Weight Watchers plans. Kroger is committed to helping you achieve your weight-loss goals and improve your overall health by offering the Weight Watchers services listed below.

18-week Local Meeting vouchers \$165.96

14-week At Work meeting series \$140.00

18-week At Work meeting series \$170.00

At Home kit \$124.90

3-month Online subscription \$55.00

12-month Online subscription \$166.70

**To purchase any of these Weight Watchers offerings, or for more information, please call 866-557-6231.**

### Want to find a local meeting near you?

Visit them on the web at [www.WeightWatchers.com](http://www.WeightWatchers.com), or by calling the **Kroger-dedicated** Weight Watchers customer service line, toll free, at **1-866.557.6231**.

### For more detailed information visit

[http://www.myemployeeinfo.com/atlanta/page\\_index.html](http://www.myemployeeinfo.com/atlanta/page_index.html)

### Or Sign up today at

<https://signup.weightwatchers.com/SignupVersions/Online/StepOne.aspx>.

## Put Weight Watchers to work for you!