



Kroger Times At Northshore Drive!



A HAPPY
NEW YEAR

KROGER RECEIVES RETAIL EXCELLENCE AWARD

KEY PEOPLE IN OUR STORE:

Store Manager.....Ted Mills

Front End.....Holly Lawson

Fuel.....Elizabeth Brakebill

Starbucks.....Tampa Newport

Pharmacy.....Kristie Hutchinson

Floral.....Kim Jones

Produce.....Mike Beckham

Nutrition.....Chris Coning

Deli.....John Pugh

Cheese Shop.....Belinda Brackett

Bakery.....Debbie Moody

Seafood.....Alex Kandilakis

Meat.....Chuck Breeden

Drug G.M.....Karen Lindsay

Grocery.....Ray Caldwell

Frozen Food.....Gordon Smith

Dairy.....Jeff Trentham

SUPERMARKET NEWS Named Kroger The 2008 Winner Of The Retail Excellence Award, An Honor That Recognizes A Company For Leadership, Innovation And Understanding Of Its Customers. "The Success Of The Company's Strategy, Both In The Current Economic Environment And As A Foundation For The Ongoing Health Of The Business, Has Prompted Us To Name Kroger As The Winner Of This Award," The Publication Reports.

Our Company Is The First Retailer To Receive This Honor Twice; We Also Won In 2004. The Award Credits Our Consistent Focus On The Customer 1st Business Strategy That Allows Us To Adapt To The Needs Of The Customer In Any Economy. Visit SUPERMARKETNEWS.COM For The Full Report.



CUSTOMER 1ST STRATEGY: SHINING STARS

We Had 3 Winners In Our Store For The Period 11 Drawing, Hasmakabhai Patel, Front End, Alice Pinckard, Front End, And Steve Nelson, Produce. How Shining Stars Works: Every Time You Are Recognized For Supporting The **Four Keys Of Customer First**, You Will Receive An Have A Chance To Win Monthly Prizes And Also A Chance To Qualify For The Grand Finale Shining Stars Celebration. For Complete Details Regarding Prizes, Rules, Eligibility, And Tracking Your Qualifying Shining Stars Entries, Go To www.myemployeeinfo.com/atlanta If You Desire More In Store Information See Mr. Gaylor.





January Anniversaries



<u>Name</u>	<u>Date</u>
Amanda Mills	1/03/08
Ying Eldridge	1/03/08
Ben McGimsey	1/08/00
David Lemelin	1/15/05
Charles Hamilton	1/16/08
Dennis Harbin	1/17/08
Hasmukhbhai Patel	1/17/06

Exciting News!!

Associate Fuel Discount

From October 1 through December 31, 2008, associates can earn 20¢ off per gallon of fuel with each \$100 in qualifying grocery purchase with their Kroger Plus shopper's card. This discount is an additional 10¢ off per gallon savings, on top of our everyday customer fuel discount program. As they do today, associates who use the Kroger 1-2-3 Rewards MasterCard for fuel payment will earn an additional 5¢ off per gallon for fuel. That's a possible savings of 25¢ off per gallon!



January Birthdays



<u>Name</u>	<u>Date</u>
Belinda Brackett	1/04
Ray Caldwell	1/05
Elizabeth Stevenson	1/05
Ethan Adams	1/15
Mark Simerly	1/17
Tammi Moore	1/20
Margaret Teague	1/27
Mike Horsey	1/28

This is a brief update on our Can Hunger results, and as of Dec. 22nd, 2008, the Division has raised a total of \$258,661 towards our goal of \$350,000 or 73.9% toward our Division goal.

Did you know?

- Approximately 4.5 million different people receive emergency food assistance from the America's Second Harvest food banks in any given week nationwide.
- 36.4% of the members of households served by Second Harvest are children under 18 years old.
- 8% of the members of households are children 0 to 5 years.
- 10% of the members of households are elderly.
- 42% of families served by Second Harvest have to choose between paying for food and paying for utilities and heating.
- 35% had to choose between paying for food and paying their rent or mortgage.
- \$10 Can Hunger Food Bag provides 10 meals.
- The top 10 stores account for over 20% of the total Can Hunger funds raised.



GET READY FOR TAX SEASON....NOW

As 2008 draws to a close, it's time to think about the unthinkable-tax season! April 15 seems far away, but it's important to prepare now. There are several easy things you can do to get ready for tax time-and it only takes the click of a button-ExpressHR. Go to ExpressHR from the kiosk computer in the break room, a computer at work or a computer at home and follow these three simple steps.

As Part Of Kroger's Core Values, We Have Created An Inclusion Council Help Make Our Store The Best That It Can Be For Both Our Associates And Our Customers. Here Is The Goal Of The Kroger Inclusion Council: Your Voice Matters, Working Together Works, Encouraging Everyone's Involvement, Being The Best Person You Can Be.

The Council Includes 12 Associates Throughout Store That Would Like To Hear Your Comments, Suggestions, Concerns and Ideas So That You Have A "Voice" In The Store.

KROGER 525 INCLUSION COUNCIL MEMBERS

- Alex Kandilakis.....Meat/Seafood
- Alice Pinckard.....Front End
- Betty Noe.....Front End
- Debbie Moody.....Bakery
- Doug Flynn.....Accounting
- Ed Durham.....Fuel
- Mechelle Hawkins.....Deli
- Mitchell Honey.....Produce
- Ranee' Webb.....Management
- Rose Branch.....Grocery
- Ryan Carpenter.....Starbucks
- Sherri Breeden.....Drug G/M



Step 1: Verify your address.

The company must have your current address in ExpressHR to ensure that any tax forms and company information reaches you. Log-in to ExpressHR and click "About My Personal Profile" from the left menu. In the profile screen, you can verify your current address. By clicking the pencil icon next to Address Information, you can update your address, phone numbers and even include a personal e-mail address.

Step 2: Verify your withholdings.

ExpressHR allows you to verify and update your W-4 withholdings. Click "W-4 Change" on the left menu, and the withholdings screen appears. By clicking the Edit button on the screen, you have access to a great feature-an online worksheet-that can help you select your withholdings.

Step 3: Sign up to receive your W-2 online.

From anywhere in ExpressHR, you can click the MyHRInfo icon at the top right of the screen to access MyHRInfo. Select "My Pay" from the menu on the left, and then click "W-2" from the drop-down list. On this screen, you can review several topics about the W-2, and click the link to The Work Number-a vendor site that manages the company's electronic W-2 forms. (For more information and the specific steps to receive your W-2 electronically, go to BarneyWeb and review the article "Get your W-2 Online.") Your W-2 will be available online by Feb. 1, 2009. Three simple steps and you're ready for tax season! With ExpressHR, you have a one-stop shop for your tax preparation needs.





SHOES FOR CREWS

THE SHOE THAT GRIPS

NO CASH IS NEEDED PAYMENT CAN BE DONE THROUGH PAYROLL DEDUCTION.

SATISFACTION GUARANTEED! IF YOU ARE NOT PLEASED WITH YOUR SHOES, RETURN THEM WITHIN 60 DAYS OF PURCHASE. SELECT EITHER A FREE EXCHANGE OR E-Z RETURNS FOR THE SHOE PURCHASE PRICE LESS A \$6.95 PER PAIR PROCESSING FEE. FOR MORE INFORMATION OR TO PLACE YOUR ORDER SEE MR. GAYLOR.



Now Until Further Notice, Kroger Is Offering 2 More Ways To Save On Fuel: Pharmacy Fuel Saver Rewards And Gift Card Double Fuel Saver Rewards Help Our Kroger Plus Customers To Earn Fuel Rewards Faster. For Every 2 Eligible Prescriptions That You Purchase, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center. All You Need To Do To Participate Is To Scan Your Loyalty Card With Every **Non-Government Funded** Prescription Purchase. Gift Card Purchases Will Earn Fuel Rewards Points Twice As Fast! For Each \$50 In Qualifying Gift Card Purchases, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center.

IN 2008 KROGER CELEBRATES ITS 125TH ANNIVERSARY OF SERVING CUSTOMERS



We would like to recognize Lynn Watson and Patsy Wilkinson in the Deli Department for receiving their first Keys in December 2008. They received their Keys for the outstanding customer service they provided our Deli customers. Both Lynn and Patsy build a personal rapport with the customer through their positive attitude and their commitment to excellent customer service. Thank You Lynn and Patsy!

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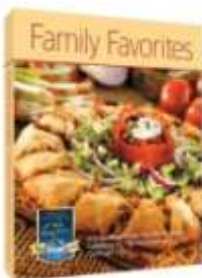


2008

“Be Particular. Never Sell Anything You Would Not Want Yourself.”

It Was With That Simple Motto In Mind Back In 1883 When Barney Kroger Invested His Entire Life Savings Of \$372 To Open A Grocery Store At 66 Pearl Street In Downtown Cincinnati. It Was A Credo That Would Serve The Kroger Co. Well Over The Next 125 Years...





Order Kroger's 125th Anniversary Cookbook Today!

For Associates Only: It's time to order your copy of our new cookbook, Family Favorites: A Collection of Recipes from Our Associates Celebrating the 125th Anniversary of The Kroger Co. This cookbook includes 300 great family recipes from associates across the country.

The Shrink Topic For The 12th Period Is...Holiday Selling.

EARN WHILE YOU LEARN

“High School Dollars for Scholars”

Earn up to **\$500** annually towards college tuition

Great Career Development

Flexible Hours

Great Working Environment



To Apply:

Log on to www.Kroger.com

Period 12 Safety Topic



Cut Prevention

Use Approved Safety Cutters And Cut-Resistant Gloves, They Make Cutting Both Safer And Easier.

- Use Only Approved Safety Cutters.
- When Using A Knife, Wear A Cut-Resistant Glove On Your Free Hand.
- Keep Hands And Body Out Of The Line Of The Cut.
- Cut On A Stable Surface.
- A Food Handler Glove Must Be Worn Over The Cut-Resistant Glove When Handling Ready-To-Eat Food.





Dollars for Doers Deadline is December 31

Do you volunteer time to your church's mission program, food pantry or scout troop? How about volunteering at your child's or grandchild's school or coaching a youth sports team? Our company's Dollars for Doers program is another easy way to support your favorite charity.

If you donate 52 hours of your time to an eligible charitable organization, our company will donate \$100 to that organization on your behalf.

Dollars for Doers grants are distributed four times a year. So far this year, The Kroger Co. Foundation has awarded 243 grants totaling \$24,300.

What do you need to do?

After donating your time simply fill out a brief application form and give it to the charitable group you serve. Applications are available from your division's Human Resources Department and intranet, here at store level or send an e-mail to DollarsforDoers@kroger.com. The Foundation reviews applications and mails checks for approved grants directly to eligible charitable organizations. A copy of the letter is also sent to the associate when a grant is mailed. Full- or part-time associates must have at least one year of service to qualify for a grant.

Each associate may obtain one Dollars for Doers grant per calendar year. It's that easy! The next application deadline for Dollars for Doers will be March 31, 2009.

Employee Benefits Employee Assistance Program

Everyone needs a little help now and then. For many, the holidays can be especially difficult. That's why Kroger provides associates with a free, confidential Employee Assistance Program. It's managed by Magellan Health, the industry leader in EAP services. The Kroger EAP from Magellan is available 24/7 to help associates deal with a variety of personal issues including (but not limited to)

- anxiety
- stress
- relationship problems
- depression
- grief
- drug and alcohol issues and more



Associates speak with trained, qualified counselors in complete confidentiality. Don't let life's difficulties get the best of you. The EAP program is there to help. Check your employee handbook for more information – or just call Magellan anytime 24 hours per day, 7 days per week at **1-800-547-1442**

Here Are Some Great Savings That Kroger Offers Their Employees



Starbucks Offers Employees A 10% Discount Everyday On Any Handcrafted Beverage, Brewed Coffee And Service Pastry Purchase With Your Kroger Plus Card!



Kroger Employees Receive 10% Discount Everyday On Kroger Brand Items



Sprint Nextel Has Joined With Kroger To Provide Employee Discounts To Both New And Existing Sprint And Nextel Customers! Kroger Employees Have Access To Industry Leading Nextel Direct Connect, Sprint Cellular And Mobile Broadband Wireless Services. Kroger Employees Get 21% Savings On Sprint And Nextel Monthly Recurring Charges, Get Exclusive Discounts On Equipment When You Visit www.kroger.sprintshops.com And Get Up To 40% Savings On Accessories. How To Sign Up: Shop Online At www.kroger.sprintshops.com Or Call 800-986-1817. If You Are An Existing Sprint Or Nextel Customer And Would Like To Receive Your Company Discount, Go To www.sprint-discount.com Or Call 866-853-4931 and Mention This Code: **Corp ID-NAKRG_ZZZ**