



# Kroger Times At Northshore Drive!

## KROGER RECEIVES RETAIL EXCELLENCE AWARD

### KEY PEOPLE IN OUR STORE:

**Store Manager.....Ted Mills**

Front End.....Holly Lawson

Fuel.....Elizabeth Brakebill

Starbucks.....Tampa Newport

Pharmacy.....Kristie Hutchinson

Floral.....Kim Jones

Produce.....Mike Beckham

Nutrition.....Chris Coning

Deli.....John Pugh

Cheese Shop.....Belinda Brackett

Bakery.....Debbie Moody

Seafood.....Alex Kandilakis

Meat.....Chuck Breeden

Drug G.M.....Karen Lindsay

Grocery.....Ray Caldwell

Frozen Food.....Gordon Smith

Dairy.....Jeff Trentham

*SUPERMARKET NEWS* Named Kroger The 2008 Winner Of The Retail Excellence Award, An Honor That Recognizes A Company For Leadership, Innovation And Understanding Of Its Customers. "The Success Of The Company's Strategy, Both In The Current Economic Environment And As A Foundation For The Ongoing Health Of The Business, Has Prompted Us To Name Kroger As The Winner Of This Award," The Publication Reports.

Our Company Is The First Retailer To Receive This Honor Twice; We Also Won In 2004. The Award Credits Our Consistent Focus On The Customer 1st Business Strategy That Allows Us To Adapt To The Needs Of The Customer In Any Economy. Visit [SUPERMARKETNEWS.COM](http://SUPERMARKETNEWS.COM) For The Full Report.



### CUSTOMER 1<sup>ST</sup> STRATEGY: SHINING STARS



How Shining Stars Works: Every Time You Are Recognized For Supporting The

**Four Keys Of Customer First**, You Will Receive An Official Entry Card And Have A Chance To Win Monthly Prizes And Also A Chance To Qualify For The Grand Finale Shining Stars Celebration. For

Complete Details Regarding Prizes, Rules, Eligibility, And Tracking Your Qualifying Shining Stars Entries, Go To [www.myemployeeinfo.com/atlanta](http://www.myemployeeinfo.com/atlanta) If You Desire More In Store Information See Mr. Gaylor.



**December Anniversaries**

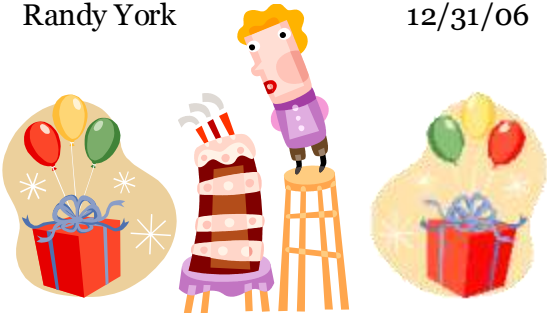
<u>Name</u>	<u>Date</u>
Sue Rhodes	12/01/98
Tanza Leatherwood	12/02/85
Jared Roberts	12/02/04
Brandi Lawhorn	12/11/07
Randy Clark	12/18/80
Gerry Anders	12/18/07
Steve Nelson	12/19/73
Randy York	12/31/06



**Exciting News!!**

**Associate Fuel Discount**

From October 1 through December 31, 2008, associates can earn 20¢ off per gallon of fuel with each \$100 in qualifying grocery purchase with their Kroger Plus shopper’s card. This discount is an additional 10¢ off per gallon savings, on top of our everyday customer fuel discount program. As they do today, associates who use the Kroger 1-2-3 Rewards MasterCard for fuel payment will earn an additional 5¢ off per gallon for fuel. That’s a possible savings of 25¢ off per gallon!



**December Birthdays**

<u>Name</u>	<u>Date</u>
Joseph Barnett	12/10
Betty Noe	12/11
Sharif Ahmaed	12/11
Brandon Hollifield	12/12
Steven Russell	12/12
Kim Jones	12/17
Tampa Newport	12/20
Charles Hamilton	12/24
Trish Stinnett	12/25
Sonya Kron	12/31



This is a brief update on our Can Hunger results, and as of Dec. 9<sup>th</sup>, 2008, the Division has raised a total of \$169,935 towards our goal of \$350,000 or 48.6% toward our Division goal.

Did you know?

- Approximately 4.5 million different people receive emergency food assistance from the America's Second Harvest food banks in any given week nationwide.
- 36.4% of the members of households served by Second Harvest are children under 18 years old.
- 8% of the members of households are children 0 to 5 years.
- 10% of the members of households are elderly.
- 42% of families served by Second Harvest have to choose between paying for food and paying for utilities and heating.
- 35% had to choose between paying for food and paying their rent or mortgage.
- \$10 Can Hunger Food Bag provides 10 meals.
- The top 10 stores account for over 20% of the total Can Hunger funds raised.



As Part Of Kroger’s Core Values, We Have Created An Inclusion Council Help Make Our Store The Best That It Can Be For Both Our Associates And Our Customers. Here Is The Goal Of The Kroger Inclusion Council: *Your Voice Matters, Working Together Works, Encouraging Everyone's Involvement, Being The Best Person You Can Be.*

The Council Includes 12 Associates Throughout Store That Would Like To Hear Your Comments, Suggestions, Concerns and Ideas So That You Have A “Voice” In The Store.

# Kroger Employees Make Sure You Get Your Huge 20% Holiday Savings

## December 14th Through 24th, 2008!



While The Holiday Season Is The Busiest Time Of The Year It Is Also A Time For Reflecting On The Blessings And Successes Of The Past Year. Your Efforts Throughout The Year To Put Our “Customer First” Are Greatly Appreciated And We Are Proud To Say, “Our People Are Great.”



As A Small Thank You Please Accept A 20% Discount Off All Kroger Brand Products\*\*. The Discount Will Be Applied When You Use You Kroger Plus Card. The 20% Discount Can Be Used On Any Kroger Brand Products Including Kroger Label, Private Selection, Disney Magic, Naturally Preferred, Private Selection Organics, And More.

Our Best Wishes To You And Your Family For A Safe And Joyous Holiday Season.

Thanks Again For All You Do For Our Customers.



\*\* Does NOT Include Random Weight Meat & Select Prepared Items.



### KROGER 525 INCLUSION COUNCIL MEMBERS

- Alex Kandilakis.....Meat/Seafood
- Alice Pinckard.....Front End
- Betty Noe.....Front End
- Debbie Moody.....Bakery
- Doug Flynn.....Accounting
- Ed Durham.....Fuel
- Mechelle Hawkins.....Deli
- Mitchell Honey.....Produce
- Ranee’ Webb.....Management
- Rose Branch.....Grocery
- Ryan Carpenter.....Starbucks
- Sherri Breeden.....Drug G/M





**SHOES FOR CREWS**

**THE SHOE THAT GRIPS**

NO CASH IS NEEDED PAYMENT CAN BE DONE THROUGH PAYROLL DEDUCTION.

**SATISFACTION GUARANTEED!** IF YOU ARE NOT PLEASED WITH YOUR SHOES, RETURN THEM WITHIN 60 DAYS OF PURCHASE. SELECT EITHER A FREE EXCHANGE OR E-Z RETURNS FOR THE SHOE PURCHASE PRICE LESS A \$6.95 PER PAIR PROCESSING FEE. FOR MORE INFORMATION OR TO PLACE YOUR ORDER SEE MR. GAYLOR.



November 1<sup>st</sup> Through December 31<sup>st</sup>, We Are Offering 2 More Ways To Save On Fuel: Pharmacy Fuel Saver Rewards And Gift Card Double Fuel Saver Rewards Help Our Kroger Plus Customers To Earn Fuel Rewards Faster. For Every 2 Eligible Prescriptions That You Purchase, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center. All You Need To Do To Participate Is To Scan Your Loyalty Card With Every **Non-Government Funded** Prescription Purchase. Gift Card Purchases Will Earn Fuel Rewards Points Twice As Fast! For Each \$50 In Qualifying Gift Card Purchases, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center.

**IN 2008 KROGER CELEBRATES ITS 125TH ANNIVERSARY OF SERVING CUSTOMERS**

*Please Enjoy The Store Christmas Luncheon In The Conference Room On Saturday, December 20<sup>th</sup>, 2008 From 11 am to 2 pm.*

*The Menu:*

- Turkey
- Ham
- Green Beans
- Corn
- Dressing
- Gravy
- Mashed Potatoes
- Drinks
- Dessert

1883



2008

*“Be Particular. Never Sell Anything You Would Not Want Yourself.”*

***It Was With That Simple Motto In Mind Back In 1883 When Barney Kroger Invested His Entire Life Savings Of \$372 To Open A Grocery Store At 66 Pearl Street In Downtown Cincinnati. It Was A Credo That Would Serve The Kroger Co. Well Over The Next 125 Years...***





**The Shrink Topic  
For The 12<sup>th</sup> Period  
Is...Holiday Selling.**



**Period 12 Safety Topic**

**Cut Prevention**



Use Approved Safety Cutters And Cut-Resistant Gloves, They Make Cutting Both Safer And Easier.

- Use Only Approved Safety Cutters.
- When Using A Knife, Wear A Cut-Resistant Glove On Your Free Hand.
- Keep Hands And Body Out Of The Line Of The Cut.
- Cut On A Stable Surface.
- A Food Handler Glove Must Be Worn Over The Cut-Resistant Glove When Handling Ready-To-Eat Food.

**Snowmen Cookies**

**Yield:** 32 Cookies

**RECIPE INGREDIENTS**

- 1 package (16 ounces) Nutter Butter cookies
- 1-1/4 pounds white candy coating, melted
- Miniature chocolate chips
- Miniature M&M's
- Pretzel sticks, halved
- Orange and red decorating gel or frosting



**DIRECTIONS**

Using tongs, dip cookies in candy coating; shake off excess. Place on waxed paper. Place two chocolate chips on one end of cookies for eyes. Place miniature M&M's down middle for buttons. For arms, dip ends of two pretzels stick halves into coating; attach one to each side. Let stand until hardened. Pipe nose and scarf with gel or frosting.

**Holiday Baking Idea!**



**List Of Ingredients**

<u>Ingredient</u>	<u>Aisle</u>	<u>Price</u>	<u>With Card</u>
<b>1 package (16 ounces) Nutter Butter cookies</b>	6	\$3.99	\$3.99
<b>1-1/4 pounds Kroger white candy coating</b>	10	\$2.89	\$2.89
<b>Kroger Miniature chocolate chips</b>	10	\$1.96	\$1.67
<b>Miniature M&amp;M's</b>	6	\$3.29	\$2.50
<b>Kroger Pretzel sticks</b>	16	\$1.30	\$1.00
<b>Betty Crocker orange and/or red decorating gel</b>	10	\$1.99	\$1.99
<b>Total</b>		<b>\$15.42</b>	<b>\$14.04</b>

If You Buy Kroger Brand Items On These Items This Week You Can Save 20% Off Your Purchase Of The Kroger Label Brands. Prices Listed Above Are Without Tax And Good For Week Dec. 7<sup>th</sup> -13<sup>th</sup>, 2008 Only.

*Samples Available At Customer Service Desk While They Last*

## Holiday Gift Ideas From The Drug G/M Department

Our One Stop Gift Card Display Has Over 300 Gift Cards To Restaurants, Retailers, And Specialty Shops Ranging In Value From \$15 To \$200. These Are Available For Sale At Our Displays Throughout The Store. Not Sure Which Cards To Buy? Kroger Has A Wide Selection To Choose From.

- |                          |                                |                  |
|--------------------------|--------------------------------|------------------|
| Aeropostale              | GameStop                       | Starbucks Coffee |
| American Express         | iTunes                         | Subway           |
| Applebee's               | Kohl's                         | Target           |
| Bass Pro Shops           | McDonald's                     | T.G.I. Friday's  |
| Bath & Body Works        | Nordstrom                      | The Home Depot   |
| Bed Bath & Beyond        | Old Navy                       | TJMax            |
| Belk                     | Olive Garden                   | Toys "R" Us      |
| Best Buy                 | Outback Steakhouse             | Visa Gift Card   |
| Blockbuster              | P.F. Chang's China Bistro      |                  |
| Carrabba's Italian Grill | Pizza Hut                      |                  |
| Chili's Grill & Bar      | Priceless MasterCard Gift Card |                  |
| Cold Stone Creamery      | Red Lobster                    |                  |
| Cracker Barrel           | Sears                          |                  |
| Foot Locker              | Shell                          |                  |

Shopping Days  
Until Christmas..



11 DAYS

### Here Are Some Great Savings That Kroger Offers Their Employees



**Starbucks** Offers Employees A 10% Discount Everyday On Any Handcrafted Beverage, Brewed Coffee And Service Pastry Purchase With Your Kroger Plus Card!



**Kroger** Employees Receive 10% Discount Everyday On Kroger Brand Items And On December 14<sup>th</sup> Through December 24<sup>th</sup>, 2008 Kroger Employees Will Receive A 20% Discount On All Kroger Brand Products



**AT&T Mobility:** Kroger Wireless Employee Discount Offering Offers 15% Off Monthly Service Fee & 40% Off List Price Voice Centric Equipment. You Can Utilize The Web At: [att.com/wireless/kroger](http://att.com/wireless/kroger). When You Visit A Retail Store, Please Provide Proof Of Employment. Always Reference The Foundation Account Number: **25489**. If You Have Account Issues With The Employee Purchase Program That Require Escalation, Contact: Dennis Charlton At 513-588-3820 Or Mark Johnson At 614-793-4776. **Note:** Existing Lines Can Also Be Transferred To The **25489** FAN By Calling National Business Services 800-999-5445.



**Littman Jewelers** Offers A 20% Discount Off The Everday, Low Online Prices With **Promo Code KR0607**. Visit Online At <http://www.littmanjewelers.com>.