



KROGER TIMES AT NORTHSORE DRIVE!



automated dvd rental

KEY PEOPLE IN OUR STORE:

Store Manager.....Ted Mills

Front End.....Holly Lawson

Fuel.....Elizabeth Brakebill

Starbucks.....Tampa Newport

Pharmacy.....Kristie Hutchinson

Floral.....Kim Jones

Produce.....Mike Beckham

Nutrition.....Chris Coning

Deli.....John Pugh

Cheese Shop.....Belinda Brackett

Bakery.....Debbie Moody

Seafood.....Alex Kandilakis

Meat.....Chuck Breeden

Drug G.M.....Karen Lindsay

Grocery.....Ray Caldwell

Frozen Food.....Gordon Smith

Dairy.....Jeff Trentham

A Redbox automated DVD rental kiosk is coming and taking the place of “The New Release” kiosk located in the front lobby of our store! The Redbox kiosk will stock DVDs that rent for \$1 a day. Consumers can rent a DVD from the machine using their credit or debit cards, which enables Redbox to charge an additional day’s rental if the DVD is not returned within a 24-hour period. The projected timeframe for this change is this:

- April 24: The New Release kiosk will stop renting DVD’s and will be placed in return-only mode.
- May 1-5: The New Release will pick up their kiosk
- May-June: Redbox will survey our store to plan their installation

Redbox Codes

Redbox Codes are the way to get free DVD rentals from Redbox. Redbox and their partners create these codes to get more people into their stores and use their services.

You simply need to enter the coupon code from the main screen or just before checkout at the Redbox kiosk. When you do, you will receive a one-day free rental. Any additional days you keep the movie will be charged at the usual \$1/day.

To learn more information about these Redbox Codes, be sure to log on and sign up at:

<http://www.insideredbox.com/redbox-codes/>

May Anniversaries

<u>Name</u>	<u>Date</u>
Chuck Breedon	5/02/87
Lindalee Russell	5/06/08
Todd Fisher	5/06/08
Lynn Watson	5/22/08
Alex Kandilakis	5/23/98
Mark Simerly	5/25/84
Denise Oliver	5/29/08
Mitchell Honey	5/31/82



May Birthdays

<u>Name</u>	<u>Date</u>
Melissa Kelley	5/01
Megan Metcalf	5/01
Mary Irwin	5/02
Britney Lawhorn	5/02
Tanza Leatherwood	5/04
Ronnie Baird	5/07
A.J. Hurst	5/08
Penny Smith	5/09
Amanda Mills	5/10
Jared Roberts	5/13
Brandon Gordon	5/16
Josh McKeel	5/18
Sandy Yates	5/18
Jean Wooliver	5/20
Amie Leonard	5/26
Dana Fulkerson	5/27
Kate Harrod	5/28
Cyndle Vingoe	5/29



It's time to get the party started!

When: June 24, 2009

Time: 10 a.m. Arrive at park 12 p.m. – 2 p.m. Lunch
3 p.m. Grand Finale Celebration Begins

Where: Georgia Stone Mountain

Who: Shining Star Finalist



Final Selection Process – Week #1 Period #5

- Includes all associates who have been awarded a Shining Star(s) and are currently employed.
- Managers must validate all entries with the associate information noted for their location. This information is located in the “Shining Star” link on the Customer 1st site.
- Grand Finale Contestants by location
 - Stores (2) Each Store
- Final Selection Process –
 - Hourly Associates will play a game of Cover All Bingo (Salaried associates are not eligible)
 - Stores will draw a total of (10) names.
 - It is highly recommended that a customer be asked to pull employee names.
 - These associates will be included in the final Bingo Game and are eligible for up to (4) bingo cards.
 - Associates that have won more shining stars will have a greater chance to win.

The Bingo Game



- A date will be set for the finalist to attend the BINGO game. It is very important that this game be done at a time that all eligible contestants are available.
- This is a “Cover All” card game.
- “Highlighters” will be used to score sheets
- All stores will be sent 40 BINGO sheets.
- For those that do not have a bingo game, bingo will be called on KTV's Training on Demand.
- All bingo sheets are to be drawn randomly by contestants at the event.
- The two associates who have “Cover All” first will be the contestants for their store at the Grand Finale Celebration.
- In the event of a tie, contestants that tied will draw a new card and play a regular game of BINGO to determine the final contestants.

Management Involvement

It is a must that the Store Manager and Management team be involved in this final selection process. The most important reason is to ensure accuracy of the methodology and secondly for the camaraderie with your team.

Each finalist of the Grand Finale Celebration will be allowed to invite up to three guests. These guests must live in their household. If they're single, they can invite a friend to attend this event with them. Due to the size of this group, it is important that we follow these guidelines.

NOTE: Associates who win prizes greater than \$75 will be subject to federal tax laws.

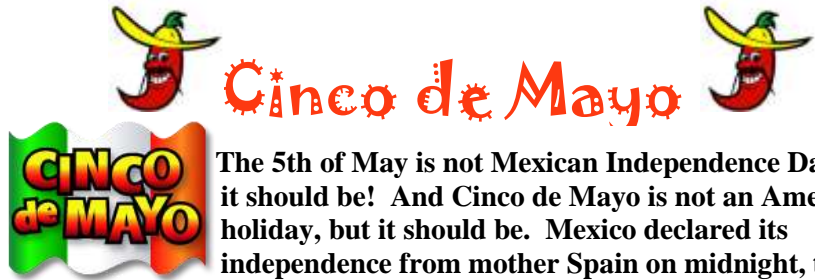


As Part Of Kroger’s Core Values, We Have Created An Inclusion Council Help Make Our Store The Best That It Can Be For Both Our Associates And Our Customers. Here Is The Goal Of The Kroger Inclusion Council: *Your Voice Matters, Working Together Works, Encouraging Everyone's Involvement, Being The Best Person You Can Be.*

The Council Includes 12 Associates Throughout Store That Would Like To Hear Your Comments, Suggestions, Concerns and Ideas So That You Have A “Voice” In The Store.

KROGER 525 INCLUSION COUNCIL MEMBERS

- Alex Kandilakis.....Meat/Seafood
- Alice Pinckard.....Front End
- Betty Noe.....Front End
- Debbie Moody.....Bakery
- Doug Flynn.....Accounting
- Ed Durham.....Fuel
- Mechelle Hawkins.....Deli
- Mitchell Honey.....Produce
- Ranee’ Webb.....Management
- Rose Branch.....Grocery
- Sherri Breeden.....Drug G/M
- Tampa Newport.....Starbucks



The 5th of May is not Mexican Independence Day, but it should be! And Cinco de Mayo is not an American holiday, but it should be. Mexico declared its independence from mother Spain on midnight, the 15th of September, 1810. And it took 11 years before the first Spanish soldiers were told and forced to leave Mexico.

So, why Cinco de Mayo? And why should Americans savor this day as well? Because 4,000 Mexican soldiers smashed the French and traitor Mexican army of 8,000 at Puebla, Mexico, 100 miles east of Mexico City on the morning of May 5, 1862.

The French had landed in Mexico (along with Spanish and English troops) five months earlier on the pretext of collecting Mexican debts from the newly elected government of democratic President (and Indian) Benito Juarez. The English and Spanish quickly made deals and left. The French, however, had different ideas.

Under Emperor Napoleon III, who detested the United States, the French came to stay. They brought a Hapsburg prince with them to rule the new Mexican empire. His name was Maximilian; his wife, Carolota. Napoleon's French Army had not been defeated in 50 years, and it invaded Mexico with the finest modern equipment and with a newly reconstituted Foreign Legion. The French were not afraid of anyone, especially since the United States was embroiled in its own Civil War.

The French Army left the port of Vera Cruz to attack Mexico City to the west, as the French assumed that the Mexicans would give up should their capital fall to the enemy -- as European countries traditionally did.

Under the command of Texas-born General Zaragosa, (and the cavalry under the command of Colonel Porfirio Diaz, later to be Mexico's president and dictator), the Mexicans awaited. Brightly dressed French Dragoons led the enemy columns. The Mexican Army was less stylish.

General Zaragosa ordered Colonel Diaz to take his cavalry, the best in the world, out to the French flanks. In response, the French did a most stupid thing; they sent their cavalry off to chase Diaz and his men, who proceeded to butcher them. The remaining French infantrymen charged the Mexican defenders through sloppy mud from a thunderstorm and through hundreds of head of stampeding cattle stirred up by Indians armed only with machetes.

When the battle was over, many French were killed or wounded and their cavalry was being chased by Diaz' superb horsemen miles away. The Mexicans had won a great victory that kept Napoleon III from supplying the confederate rebels for another year, allowing the United States to build the greatest army the world had ever seen. This grand army smashed the Confederates at Gettysburg just 14 months after the battle of Puebla, essentially ending the Civil War.



The Shining Stars Celebration is coming up fast. May 23rd, 2009 is the last opportunity for our GREAT PEOPLE to have a chance to win a car. "You can't win a car if you don't get a STAR!" In Zone D, Store 525 has more Shining Stars than any other store. This is a testament to the GREAT PEOPLE in our store. The Shining Stars Celebration will be held in June of this year. To earn more chances to win, be sure to support the **Four Keys of Customer First: Great People, Products I want, plus a little, The shopping experience makes me want to return and Our prices are good.** And come this June you may be driving a **NEW CAR** just for being **CUSTOMER FIRST!!!!**

Congratulations to Dee Braden for being a period 3 Shining Stars Winner! Dee has won a \$20 gift card just for being "Customer First".



Cinco de Mayo



Union forces were then rushed to the Texas/Mexican border under General Phil Sheridan, who made sure that the Mexicans got all the weapons and ammunition they needed to expel the French. American soldiers were discharged with their uniforms and rifles if they promised to join the Mexican Army to fight the French. The American Legion of Honor marched in the Victory Parade in Mexico, City.

It might be a historical stretch to credit the survival of the United States to those brave 4,000 Mexicans who faced an army twice as large in 1862. But who knows?

In gratitude, thousands of Mexicans crossed the border after Pearl Harbor to join the U.S. Armed Forces. As recently as the Persian Gulf War, Mexicans flooded American consulates with phone calls, trying to join up and fight another war for America.

Mexicans, you see, never forget who their friends are, and neither do Americans. That's why Cinco de Mayo is such a party -- A party that celebrates freedom and liberty. There are two ideals which Mexicans and Americans have fought shoulder to shoulder to protect, ever since the 5th of May, 1862. VIVA! el CINCO DE MAYO!!

Send Mom Something Wonderful for Mother's Day and Save Money Too

Associates save 20% off the regular price of any item at <http://ftdfloristonline.com/kroger> through Mother's Day, Sunday, May 10. Just use the promotional code - ILOVEMOM - when you check out. Your order is FTD guaranteed.

FTD Guarantee

FTD guarantees your satisfaction with every order sent through FTD for delivery in the United States and Canada and on all FTD branded products.

If you are not satisfied with the purchased FTD product, we will send a replacement or refund the full purchase price. All you need to do is notify us within 10 days of receipt of your FTD order.

Unfortunately requests for specific delivery times cannot always be accommodated. Please keep this in mind when placing your order.



THINK SHRINK: SHRINK SMARTS



The Shrink Topic For The 4th Period Is... Reporting Exceptions



Period 4 Safety Topic:

Back Safety

“Working together, we can develop a culture that will reduce accidents to zero.”
Safety Creed

Improper lifting, pushing, pulling, carrying and holding objects can lead to serious injury.

Make sure you:

- Use caution when working above shoulder height or below the knees.
- Think about your posture, making sure you maintain the natural curve of you back when lifting.
- Bend your knees, keep your spine straight and use your legs when lifting.
- Never twist your back to turn, but rather use your feet.

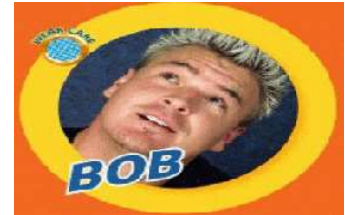
How are BOB and shrink connected?

BOB shrink occurs when items placed on the bottom of the bascart are missed and not scanned at point of sale.

Examples of BOB shrink:

- Cashier and bagger do not notice BOB items, and the customer accidentally leaves with unpaid merchandise.
- Cashier does not check BOB items that could accidentally or intentionally conceal other items (i.e. coolers, TV boxes, etc).

Remember Ask For Me...



NOBODY LIKES SHRINK

Give your entry form to a member of management.



PERIOD 4 Reporting Exceptions

It is part of your job to identify potential shrink in your store!

Reports to Help Identify Shrink

- Store Manage Exception Report
 - Short-Date Alert
 - Over/Under Delivery Report
 - Board Meeting Package from Think Shrink
- Pop Quiz** Circle the correct answer for each of the following questions.
1. How often should the Over/Under report be reviewed?
A. Every Monday B. Daily C. Every Saturday D. 1st day of the period
 2. The Inventory Difference/Exception Commodities report will show you:
A. Theft & over ordering B. Mispicks C. Short-dates D. Damaged reclamation
 3. The Short-Date report:
A. Shows items that have recently been marked down within you division
B. Is updated once a week
C. Is used to make good business decisions to more effectively turn product
D. A & C

Fill out this quiz for your chance to **Win a \$5 In-Store Gift Card**

NAME

DEPARTMENT

TALK TO US
1-800-689-4609

If you have concerns or questions about losses at our store, talk with your manager. If you'd rather report your concerns confidentially, call the help line. It's confidential and available 24 hours a day.





Our Customers Say...

***What do our customers want?
Here's what they tell us:***



Our People Are Great!

- Friendly Cashiers
- Associates who are friendly and attentive to my needs



I Get the Products I Want, Plus a Little:

- Produce Quality
- Meat Quality
- Items I want are available



The Shopping Experience Makes Me Want To Return:

- Short checkout time
- Clean stores
- Convenient to shop
- Worth the time and money



Our Prices Are Good:

- Good prices
- Weekly specials
- Store brands

Latinos have fought in all of America's wars, beginning with the Revolutionary War. Many Latinos are fighting and dying for our country today in Iraq, just as several of their ancestors fought for freedom in Mexico over a century ago.

Joe Baca

STAMP OUT HUNGER FOOD DRIVE!

Help The World's Largest Single Day Food Drive!

SATURDAY MAY 9TH 2009



The Stamp Out Hunger program provides needed canned foods to area food banks donated by the Post Office through their customers. The program is Saturday May 9th. This year, in conjunction with the Post Office, Campbell's will be mailing over 126,000,000 post cards to homes in the US explaining the program and what needs to be done. There will also be magazine, TV, radio, and computer marketing to make people aware. Kroger has supported this program in the past and this drive is probably even more important this year with the state of the economy for some people. Here are some significant facts about the importance of this year's food drive:

- 1 in 10 U.S. households do not have access to enough food for an active, healthy life.
- Hunger affects over 12 million children. When School is out so is their food supply.
- As economy worsens, there has been a 15-20% Increase in demand on food banks.
- A reported 80% of food banks can't meet the growing need, threatening their ability to serve the needs of some of America's most fragile citizens.

How You Can Help...

Helping Stamp Out Hunger! is as easy as checking your mailbox. Just leave a bag of non-perishable food where your letter carrier normally delivers your mail. Your letter carrier will then pick up and deliver the food to a local food bank. Examples of non-perishable items include:

- Canned soup
- Canned meats and fish
- Canned vegetables, fruits and juices
- Boxed goods (such as cereal)
- Pasta and rice



**35,500,000
Americans
are at
hunger risk**

