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“ALL OUR DREAMS CAN COME TRUE, IF

WE HAVE THE COURAGE TO PURSUE

THEM.”



WALT DISNEY

E.L.M.S. GOAL:

95.0%

STORE SCORE WEEK ENDING  
SEPTEMBER 19, 2009:

**88.7**



**FRONT END NEWSLETTER**

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending September 19, 2009 and are instrumental in helping us reach our WIG goal:

<u>NAME</u>	<u>SCORE</u>
Heather Hogan	113.5%
Cody Thornburgh	106.4%
Betty Noe	103.2%
Sandi Shaw	102.3%
Amanda Cales	101.2%
Alice Pinckard	99.9%
David Lemelin	98.8%
Chris Braden	97.0%
Mary Irwin	95.9%



**9 People Made The Team!**

THOSE WHO MADE GREAT IMPROVEMENT IN  
THEIR ELMS SCORE

*This Week We Did Not Have One GREAT CASHIER Improve Their Score By 10% Or More But Heather Hogan Made Great Strides In Improving Her ELMS Score Last Week. Heather Improved Her Score By 7.28%. GREAT JOB HEATHER!!*

THIS WEEK SCORE WAS A DECREASE VS LAST WEEK SCORE. WE WENT FROM 89.5% TO 88.7% THIS WAS A DECREASE OF 0.89%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS AND WIG GOAL OF 95% EFFECTIVE!



**6.3 MILES TO ATLANTA**



Will we ever make it to 95? It's just a little further down the road!

***Remember, Ask For Me, BOB!***



**BOB**

PLU SALE ITEMS FOR THIS WEEK:

**LEARN HIGH USAGE PLU CODES:**

*Broccoli Crowns*

3082

*Cucumbers*

4062

*Avocados*

4046

*Yellow Squash*

4784



**WIG GOALS**

*The KPF Measurement has started!!*

We were GREEN on Engaging, but we are now RED on Engagement! REMEMBER: Engagement Starts With You! KPF (MasterCard) is now part of our WIG Goals. The goal for KPF is 80%! We are supposedly getting a fresh start fresh with KPF, so should have a 100%. So make sure you Engage with every Customer and ask every KPF prompted Customer to apply. So here is our Wildly Important Goals and our year to date scores:

- ❖ **Engaging**  **87.9%** → **93.8%**
- ❖ **Front-End Supervisor** **100%** → **WIG Average**
- ❖ **Total Queuing** **87.2%** → **WIG Average**
- ❖ **KPF** **100%** → 
- ❖ **Express Lane Open** **100%**
- ❖ **Ring Tender Percent Effective** **89.2%** 

**SEPTEMBER BIRTHDAYS & ANNIVERSARIES**

Birthdays

- Nathan Fritz
- Amy Frank
- Lisa Collins
- Amy Wells
- David Lemelin
- Danny Noe

Date

- September 1
- September 1
- September 2
- September 12
- September 13
- September 18



Anniversaries

- Cody Thornburgh
- Samantha Scriptor
- Penny Smith
- Sandy Yates
- Alice Pinckard
- Lora Huffman

Date

- September 4, 2008
- September 5, 2008
- September 12, 2008
- September 12, 2008
- September 14, 1982
- September 28, 1981

Years

- 1
- 1
- 1
- 1
- 27
- 28

# New Web Address:



<http://your525newsletter.yolasite.com>

Be sure to visit Your525Newsletter online at

<http://your525newsletter.yolasite.com>

Your 525 Newsletter Online now has a new address and new look too!! Come by and check it out and be sure to drop me a line. Please share your comments and suggestions with me about how to improve the site or what you would like to see. I would love to hear from you!



**BEING RING TENDER EFFECTIVE IS PART OF KROGER'S CUSTOMER 1<sup>ST</sup> STRATEGY OF PROVIDING WORLD CLASS SERVICE!**

# Breast Cancer Awareness

This year Kroger has partnered again with Susan G. Komen for the Cure Foundation to raise money and promote our Breast Cancer Awareness Campaign. The Komen Foundation's mission is to assist women detect and survive breast cancer through screening, education, treatment and research.

Our store will be selling \$1.00 "Pink Ribbon Paper" icons and \$2.00 "Pink Reusable Bags" at each register from **October 4 – October 31**. All money will go directly to the Susan G. Komen local affiliates. Kroger is honored to be a partner with the Foundation again this year, and our goal is to raise a minimum of \$300,000.

You'd be hard pressed to find anybody who has not been affected one way or another by breast cancer, the most common form of the disease in women. So let's get behind this great fund-raiser. Even the National Football League is gearing up to lend a helping hand in bringing awareness to the disease. Players during games will be sporting hot pink gloves, as the color pink is the official breast cancer awareness color. Players will also be wearing pink wrist bands and shoes, and even some goal posts will be wrapped in hot pink.

So for further information on Breast Cancer Awareness, be sure to check out the official Susan G. Komen for the Cure website at: <http://ww5.komen.org/>.



Fun & Games

Sports & TV Trivia



1. Which coach has won the most NHL hockey games?  
A) Toe Blake B) Al Arbour C) Scotty Bowman
2. From which show was "Frasier" a spin-off?  
A) "Night Court" B) "Roseanne" C) "Cheers"

Answers on the next page. Good Luck!



To kick off the 2009-2010 United Way campaign, the Atlanta Division will be giving away gift cards and shopping sprees to division associates!

**60 Winners:** \$50 gift card  
(5 people from each Zone)

**24 Grand Prize Winners:**  
\$100 Kroger Shopping Spree  
(2 people from each Zone)

Store 525 has raised \$4094 for United Way as of week ending September 26, 2009. Our store goal is \$10,000.

# "MY VOICE COUNTS"



Inclusion Week 2009 is this week, September 28<sup>th</sup> - October 3<sup>rd</sup>, 2009 and we want YOU to be a part of this GREAT EVENT! There will be many activities planned throughout the week. Each day of Inclusion Week 2009, snacks and drinks will be available in the back conference room for all employees to enjoy on their breaks or lunch. There will time set aside each day for you to "VOICE" any concerns, ideas, comments or suggestions with the Store Inclusion Council or Management. Here is the schedule for the "MY VOICE COUNTS" discussions:

- **Monday:** 5-6pm with Ms. Allen & Mr. Mills in Mr. Mills Office
- **Tuesday:** 9-10am with Mr. Boone & Mr. Mills in Mr. Mills Office
- **Wednesday:** 4-5pm with Ms. Allen & Mr. McClunie in Mr. Mills Office
- **Thursday:** 2-3pm with the Inclusion Council in the conference room
- **Friday:** 9-10am with Mr. Mills in Mr. Mills Office
- **Saturday:** 10-11am with Mr. Boone & Mr. McClunie in Mr. Mills Office

This week's Sports & TV Trivia answers:

1. C- **Scotty Bowman**



2. C- "Cheers"



Finally if you participate in "Jeans and Shirt Day", of Inclusion Week, you will be eligible to win a \$50 Gift Card\* of your choice (\*excludes cards with fees). Just follow these guidelines and enter for your chance to win FOR EACH DAY! All attire must be work appropriate and name tags MUST be worn, if you have any questions see management. You can wear jeans Monday-Saturday as long as you wear the appropriate daily shirt. Here is the schedule for "Jeans and Shirt Day":

- **Monday:** Wear a Green Shirt-"Art of Being Green" Day
- **Tuesday:** Wear any non-UT sports shirt or jersey-high school, college or professional-"Sports" Day
- **Wednesday:** Wear a pink shirt-"Breast Cancer Awareness" Day
- **Thursday:** Wear your favorite music artist or band shirt-"Music of Your Favorite Generation" Day
- **Friday:** Wear a patriotic shirt-"Patriotic" Day
- **Saturday:** Wear a UT shirt-"UT" Day

**So let's take advantage of this GREAT week, enjoy some snacks, have some FUN and win some money!!**



## ELMS "STAR PERFORMER" FOR SEPTEMBER

The September Award has 3 weeks in the books with 2 weeks still to go, but as of right now here are the top 5 contenders. Who will it be? You Guys Are Awesome!

- |                    |        |
|--------------------|--------|
| 1. Heather Hogan   | 109.7% |
| 2. Cody Thornburgh | 104.6% |
| 3. Betty Noe       | 103.2% |
| 4. Sandi Shaw      | 102.9% |
| 5. Amanda Cales    | 100.7% |