



FRONT END Newsletter

INSIDE THIS ISSUE

- Page 1 ELMS Performance News
- Page 1 ELMS Great Improvement
- Page 1 This Week Score
- Page 2 Kroger Values
- Page 2 Birthdays & Anniversaries
- Page 3 125 Years Of Kroger
- Page 4 Strive For Five
- Page 4 125th Anniversary Cook Book
- Page 4 What Do You Think?

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Oct. 11 2008:

NAME

Amanda Cales
Ethan Adams

SCORE

106.3%
96.1%



Only Two People Made Goal Last Week. I Know We Have More **GREAT PEOPLE** Than That! Show Us That You Belong On This List By Scoring 95% Or Better Next Week.



THE TALENT OF SUCCESS IS NOTHING MORE THAN DOING WHAT YOU CAN DO, WELL.
HENRY W. LONGFELLOW

THOSE WHO MADE GREAT IMPROVEMENT IN THEIR ELMS SCORE

E.L.M.S. GOAL:

95.0%

NAME

Ben Nichols

IMPROVEMENT

10.34%



STORE SCORE WEEK ENDING OCTOBER 11, 2008:

84.8%



THIS WEEK SCORE IS A DECREASE OVER LAST WEEK SCORE. WE WENT FROM 84.9% TO 84.8% THAT IS A DECREASE OF 0.12%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!

KROGER VALUES



Your Front End Inclusion Team Members Are Alice Pinckard, Betty Noe And Doug Flynn. They Welcome Comments, Suggestions And Ideas.

Honesty: Doing The Right Things, Telling The Truth.

Integrity: Living Our Values In All We Do, Unified Approach To How We Do Business And Treat Each Other.

Respect For Others: Valuing Opinions, Property And Perspectives Of Others.

Diversity: Reflecting A Workplace That Includes A Variety Of People From Different Backgrounds And Cultures, Diversity Of Opinions And Thoughts.

Safety: Watching Out For Others, Being Secure And Safe In Your Workplace.

Inclusion: Your Voice Matters, Working Together Works, Encouraging Everyone's Involvement, Being The Best Person You Can Be.

PLU SALE ITEMS FOR THIS WEEK:

LEARN HIGH USAGE PLU CODES:



Anjou Pears

4416

Gala Apples

4135

Jumbo Sweet Onions

4166

Avocados

4046



OCTOBER BIRTHDAYS & ANNIVERSARIES

Birthdays

Karen Tenney
Tommy Lyons
Samantha Scriptor
Sharon Hargrove
Holly Lawson
Randy York



Date

October 6
October 9
October 11
October 13
October 19
October 28

Anniversaries

Claire Dodson
Lisa Collins
Amanda Cales
Greg McLemore
Nick Bartosik
Ashley Riley

Date

October 1, 2007
October 3, 1985
October 7, 2007
October 7, 2007
October 8, 2006
October 9, 2003

Years

1
23
1
1
2
5

UT FOOTBALL SATURDAY GAME DAY



VS



Day: Saturday
Date: Oct. 25, 2008
Location: Knoxville, Tn.
Time: 7:45PM ET

Be Sure To Support The UT Vols By Wearing Your UT Shirts On Saturday.





TOTAL DOLLAR AMOUNT
RAISED SO FAR \$1726



Attention Dollars For Scholars Students!

Documentation On Community Service Completed Is Needed For College Students In Order To Receive Reimbursement For Dollars For Scholars. Boo Bash Is An Excellent Event To Be Involved With If You Need Fulfill This Requirement. If You Are Interested, Please Sign The Sign-Up Sheet Posted By The Time Clocks By October 20th, 2008. Boo Bash Is Set For Thursday, October 30th, 2008 From 6-8pm. For More Information Please See Susannah Ishmael.



REMEMBER, ASK FOR ME,
BOB!



KROGER CELEBRATES ITS 125TH ANNIVERSARY

Explore Our Heritage

Since 1883; The Kroger Co. Has Grown From A Small Store In Downtown Cincinnati To Become One Of America's Largest Grocery Retailers. Here Is A Timeline Of Kroger History From 1883 To 1925.

1883-The First Store Opens At 66 East Pearl Street In Cincinnati, Ohio.



1884-Barney Kroger Buys Out His Partner And Opens A Second Store.



1901-Kroger Is The First Grocery Company To Operate Its Own Bakeries.

1902-With 40 Stores And \$1.75 Million In Annual Sales, The Kroger Grocery And Baking Company Is Incorporated.

1904-Kroger Buys 14 Nagel Meat Markets And A Packing House. Meat And Groceries Are Sold Under One Roof For The First Time.

1905-During The Severe Winter, Barney Kroger Donates 300 Loaves Of Bread A Week To The Poor.

1908-On The Company's 25th Anniversary, 200 Horses And Wagons Are Making Regular Store Deliveries, And Kroger's Growing Chain Numbers 136 Stores In Cincinnati, Dayton, Columbus And Northern Kentucky.

1913-Kroger Replaces Horses And Wagon Teams With 75 Model T Trucks.



1916-Self-Service Is Tried For The First Time And The Food Store As We Know It Today Begins To Take Shape.

1925-Kroger Erects A New Warehouse On State Avenue To Serve Cincinnati Stores.



NEXT ISSUE WILL COVER FROM 1928 TO 1955.

BAGGING TIPS: "STRIVE FOR FIVE"

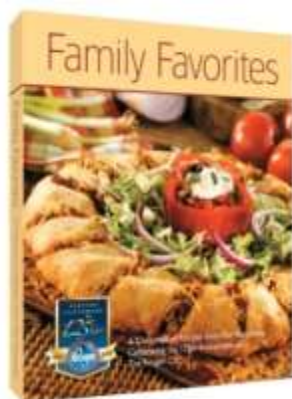
These Items Do Not Require A Bag Unless Requested By The Customer

1. Bagged Cat/Dog Food
2. Drinks That Are Bottled (Handles) Or Boxed. For 2 Liters Make Sure 2-3 Are Placed In Each Bag
3. Milk
4. Bottles Of Detergent, Clorox
5. Thank Customers That Bring Their Bags Back
6. Bag BYOB Bags Properly Using The Bag Rack
7. Fill The BYOB Bags Up!!



As You Know Bag Costs Have Been Rising And Now With The Latest Bag Increase Of Over \$2.00 Per Case/Box. We Need To Be More Aware Of How And What We Bag. So In Order To Reduce Bag Cost We Ask That You Follow These Simple Guidelines When It Comes To Bagging The Customer's Order.

Remember To "STRIVE FOR FIVE"



FOR ASSOCIATES ONLY

OUR 125TH ANNIVERSARY COOKBOOK

It's Time To Order Your Copy Of Our Company's 125th Anniversary Cookbook: *Family Favorites*. This Cookbook Is A Special Collection Of 300 Great Family Recipes From Associates Across The Country. You'll Receive *Family Favorites* As A Gift For Making A Minimum \$12.50 Donation To Your Division's Helping Hands Fund. Helping Hands Provides Financial Assistance For Eligible Employees Who Face Unexpected Hardship Or Emergency Situations. Quantities Are Limited, So Order Soon! Ordering Information Is Posted On Barneyweb Now And Will Arrive In Stores, Plants, Distribution Centers And Offices Soon. Or Use The Back Of This Form To Order By Mail Today. Donations Will Be Accepted As Long As Cookbooks Are Available.

Starting October 20, You Can Also Order Online At www.frpbookskroger.com.

Holiday Shoppers: Cookbooks Will Be Shipped To Homes In Early December For Donations Postmarked Or Submitted Online By November 5, 2008.

WHAT DO YOU THINK?

Got something to add: story, comment, idea or suggestion let us know and we will try to include it!

Give us your feedback.

Thank You,

Holly and Randy

All Cookbooks Will Be Shipped Directly From The Publisher To The Home Address Provided With Your Order. Limit 10 Copies Per Associate—Donations Will Be Processed In The Order Received. If You Order Multiple Copies, They Will Be Shipped Together To One Address. Cookbooks Will Not Be Available In Stores. Mail Order Forms Are Also Available In Store. Please See Randy Clark For A Mail Order Form.

