



FRONT END Newsletter

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“Some people dream of success... while others wake up and work hard at it.”

Author Unknown

E.L.M.S. GOAL:

95.0%

STORE SCORE WEEK ENDING
SEPTEMBER 27, 2008:

85.0%

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Sept. 27 2008:

<u>NAME</u>	<u>SCORE</u>
Amanda Cales	107.2%
David Lemelin	101.6%
Sandi Shaw	101.0%
Lora Huffman	100.5%
Ethan Adams	98.5%
Mary Irwin	98.2%
James Tabor	98.1%
Lucas Breeden	97.3%



THOSE WHO MADE GREAT IMPROVEMENT IN THEIR ELMS SCORE

<u>NAME</u>	<u>IMPROVEMENT</u>
Nicole Jones	11.93%
Lucas Breeden	10.57%



LAST WEEK SCORE IS AN INCREASE **OVER LAST WEEK SCORE**. WE WENT FROM 82.4% TO 85.0% THAT IS A **NICE INCREASE** OF 3.16%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!





PLU SALE ITEMS FOR THIS WEEK:
LEARN HIGH USAGE PLU CODES:

-  Gala Apples
4133
-  Bartlett Pears
4409
-  Avocados
4046
-  Jumbo Sweet Onions
4166

★ CUSTOMER 1ST STRATEGY: SHINING STARS

So Far This Year We Have Had **TWO WINNERS** On The Front End Win In The Monthly Drawing For Shining Stars. The Winners Of \$25 Gift Cards Are Kevin Rumbolt And Karie Ely. How Shining Stars Works: Every Time You Are Recognized For Supporting The **Four Keys Of Customer First**, You Will Receive An Official Entry Card And Have A Chance To Win Monthly Prizes And Also A Chance To Qualify For The Grand Finale Shining Stars Celebration. For Complete Details Regarding Prizes, Rules, Eligibility, And Tracking Your Qualifying Shining Stars Entries, Go To

www.myemployeeinfo.com/atlanta If You Desire More In Store Information See Mr. Gaylor.



We Have Great People!



OCTOBER BIRTHDAYS & ANNIVERSARIES

Birthdays

			<u>Date</u>
Karen Tenney			October 6
Tommy Lyons			October 9
Samantha Scriptor			October 11
Sharon Hargrove			October 13
Holly Lawson			October 19
Randy York			October 28

Happy Birthday

Anniversaries

	<u>Date</u>	<u>Years</u>
Claire Dodson	October 1, 2007	1
Lisa Collins	October 3, 1985	23
Amanda Cales	October 7, 2007	1
Greg McLemore	October 7, 2007	1
Candice Vervalen	October 7, 2007	1
Nick Bartosik	October 8, 2006	1
Ashley Riley	October 9, 2003	5

UT FOOTBALL SATURDAY GAME DAY



VS



Day: Saturday
Date: Oct. 11, 2008
Location: Athens, Ga.
Time: 3:30p.m. ET

Be Sure To Support The UT Vols By Wearing Your UT Shirts On Saturday.





Breast Cancer Survivor
Sandi Shaw – 525
Front End
Knoxville, TN

FAST FACTS

Not counting some kinds of skin cancer, breast cancer in the United States is

- The most common cancer in women, no matter your race or ethnicity.
- The most common cause of death from cancer among Hispanic women.
- The second most common cause of death from cancer among white, black, Asian/Pacific Islander, and American Indian/Alaska Native women.

In 2004 (the most recent year numbers are available):

- 186,772 women and 1,815 men developed breast cancer.
- 40,954 women and 362 men died from breast cancer.

September 28 through October 25

KMA GOAL FOR 2008

\$300,000

All Kroger Stores will be raising money for the Komen For The Cure Breast Cancer Foundation.

The money raised in your community stays in your community to provide breast health screening, treatment, education, support service programs, and to support research Grant Programs to fund cutting edge research to find a cure.

Race For The Cure Kroger is a sponsor of the Race For The Cure in Knoxville on Saturday October 11.

INCENTIVES:

Week 1 (September 28 – October 4)

Top Ten Stores receives a \$50 in store account

Week 2 (October 5 – October 11)

Top Store in Each Zone for the week receives a \$100 in store account

One Day Contest (October 11)

The top 5 stores in scanned sales receive \$75 in store account

Week 3 (October 12 – October 18)

Top 10 stores for the week receive \$120 in store account

Week 4 (October 19 – October 25)

Top store in each zone receives \$125 in store account

Top Store overall at the end of the campaign wins \$350 in store account Money

This Is An Excellent Fund Raiser To Be Involved With, So Let's Sell Those Ribbons, Have Some Fun, Win Some Prizes And Raise Money For A Great Cause!

TOTAL DOLLAR AMOUNT RAISED SO FAR \$766



THE SHOE THAT GRIPS

FROM OCTOBER 1-31, 2008 YOU CAN SAVE \$5 ON ANY FOOTWEAR PURCHASE FROM SHOES FOR CREWS! NO CASH IS NEEDED PAYMENT CAN BE DONE THROUGH PAYROLL DEDUCTION. SATISFACTION GUARANTEED! IF YOU ARE NOT PLEASED WITH YOUR SHOES, RETURN THEM WITHIN 60 DAYS OF PURCHASE. SELECT EITHER A FREE EXCHANGE OR E-Z RETURNS FOR THE SHOE PURCHASE PRICE LESS A \$6.95 PER PAIR PROCESSING FEE. FOR MORE INFORMATION OR TO PLACE YOUR ORDER ON THIS GREAT DEAL, SEE MR. GAYLOR.



Customer Service Week Is A National Event Devoted To Recognizing The Importance Of Customer Service And Honoring The People On The Front Lines Of The Service Revolution. In 1992 The U.S. Congress Proclaimed Customer Service Week A Nationally Recognized Event, Celebrated Annually During The First Full Week In October. Celebrate With Us With Us All This Week.

BAGGING TIPS, STRIVE FOR FIVE

1. **Fill Out The Bag**
 - a. Load The Bottom Of The Bag With Cans, Jars And Other Stackable Items. If Possible, Separate Glass Items With Metal Cans Or Plastic Items.
2. **Fill Up The Bag**
 - a. Fill Up The Second Layer With Lighter Items Such As Small Boxes, Bags Of Noodles And Beans, Etc. Strive For 5-We Should Have An Item Per Bag Score Of "5" !
3. **Pack Like Items Together**
 - a. Place Cold Items In The Same Bag. Place Crushable Items In The Same Bag. Keep Raw Meat Separate, Use Junior Bags To Wrap Different Types Of Meats. Keep Chemicals Separate, Always Tighten Caps On Chemicals And Cleaning Products.



Exciting News!!

Associate Fuel Discount

From October 1 through December 31, 2008, associates can earn 20¢ off per gallon of fuel with each \$100 in qualifying grocery purchase with their Kroger Plus shopper's card. This discount is an additional 10¢ off per gallon savings, on top of our everyday customer fuel discount program. As they do today, associates who use the Kroger 1-2-3 Rewards MasterCard for fuel payment will earn an additional 5¢ off per gallon for fuel. That's a possible savings of 25¢ off per gallon!

WHAT DO YOU THINK?

Got something to add: story, comment, idea or suggestion let us know and we will try to include it!

Give us your feedback.



Thank You,

Holly and Randy