



FRONT END NEWSLETTER

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"Act as though it is impossible to fail."

Anonymous

E.L.M.S. GOAL:

95.0%

STORE SCORE WEEK ENDING
NOVEMBER 22, 2008:

89.1%

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Nov. 22, 2008:

<u>NAME</u>	<u>SCORE</u>
Lora Huffman	111.8%
Amanda Cales	111.7%
Sandi Shaw	107.3%
Cody Thornburgh	106.7%
Jordan Steele	102.8%
Karen Tenney	100.8%
Lucas Breeden	100.6%
Heather Hogan	100.5%
C.J. Miller	96.0%
Mary Irwin	96.0%
Alice Pinckard	95.2%



THOSE WHO MADE GREAT IMPROVEMENT IN THEIR ELMS SCORE

<u>NAME</u>	<u>IMPROVEMENT</u>
Jordan Steele	26.8%
Lora Huffman	17.2%
Matt Fritz	14.4%
Amanda Cales	13.2%
Sandi Shaw	11.4%
Alice Pinckard	10.6%
Cody Thornburgh	10.2%



THIS WEEK SCORE IS AN INCREASE *OVER LAST WEEK SCORE*. WE WENT FROM 85.3% TO 89.1% THAT IS AN INCREASE OF 4.45%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!





HOLIDAY GIFT IDEAS

Our One Stop Gift Card Display Has Over 300 Gift Cards To Restaurants, Retailers, And Specialty Shops Ranging In Value From \$15 To \$200. These Are Available For Sale At Our Displays Throughout The Store. Not sure which cards to buy?

Kroger has a wide selection to choose from.

- | | | |
|--------------------------|--------------------------------|------------------|
| Aeropostale | GameStop | Starbucks Coffee |
| American Express | iTunes | Subway |
| Applebee's | Kohl's | Target |
| Bass Pro Shops | McDonald's | T.G.I. Friday's |
| Bath & Body Works | Nordstrom | The Home Depot |
| Bed Bath & Beyond | Old Navy | TJMax |
| Belk | Olive Garden | Toys "R" Us |
| Best Buy | Outback Steakhouse | Visa Gift Card |
| Blockbuster | P.F. Chang's China Bistro | |
| Carrabba's Italian Grill | Pizza Hut | |
| Chili's Grill & Bar | Priceless MasterCard Gift Card | |
| Cold Stone Creamery | Red Lobster | |
| Cracker Barrel | Sears | |
| Foot Locker | Shell | |



DECEMBER BIRTHDAYS & ANNIVERSARIES



Birthdays

- Betty Noe
- Sharif Ahmaed
- Maggie Rhodes

Date

- December 11
- December 11
- December 25

PLU SALE ITEMS FOR THIS WEEK:

LEARN HIGH USAGE PLU CODES:

Avocados

4046



Bartlett Pears

4409



Broccoli Crowns

3082



Red Delicious Apples

4016



Anniversaries

- Tanza Leatherwood
- Jared Roberts
- Randy Clark
- Gerry Anders
- Randy York

Date

- December 2, 1985
- December 2, 2004
- December 18, 1980
- December 18, 2007
- December 31, 2006

Years

- 23
- 4
- 28
- 1
- 2



HISTORY OF THE CANDY CANE



BEING RING
TENDER
EFFECTIVE IS
PART OF
KROGER'S
CUSTOMER 1ST
STRATEGY OF
PROVIDING
WORLD CLASS
SERVICE!

**Shopping Days
Until Christmas..**



25 DAYS

REMEMBER, ASK FOR ME,
BOB!



One Of The Most Often Seen Symbols Of Christmas Is The Candy Cane. Not Only Are Candy Canes Used As A Sweet Christmastime Treat But They Are Also Used For Decoration. How Did This Seasonal Candy Get Its Familiar Shape, And When Did It Become Part Of Christmas Tradition?

When The Practice Of Using Christmas Trees To Celebrate Christmas Became Popular In Europe The People There Began Making Decorations For Their Trees. Many Of The Decorations Were Food Items Including Cookies And Candy. The Predecessor Of Our Modern Candy Cane Appeared At About This Time In The Seventeenth Century. These Were Straight, White Sticks Of Sugar Candy.

Part Of The Christmas Celebration At The Cologne Cathedral Were Pagents Of Living Creches. In About 1670 The Choirmaster There Had Sticks Of Candy Bent Into The Shape Of A Shepherd's Crook And Passed Them Out To Children Who Attended The Ceremonies. This Became A Popular Tradition, And Eventually The Practice Of Passing Out The Sugar Canes At Living Creche Ceremonies Spread Throughout Europe.

The Use Of Candy Canes On Christmas Trees Made Its Way To America By The 1800's, However During This Time They Were Still Pure White. They Are Represented This Way On Christmas Cards Made Before 1900, And It Is Not Until The Early 20th Century That They Appear With Their Familiar Red Stripes.

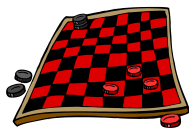
Many People Have Given Religious Meaning To The Shape And Form Of The Candy Cane. It Is Said That Its Shape Is Like The Letter "J" In Jesus' Name. It Is Also In The Shape Of The Shepherds' Crook, Symbolic Of How Jesus, Like The "Good Shepherd" Watches Over His Children Like Little Lambs. It Is A Hard Candy, Solid Like A "Rock", The Foundation Of The Church. The Flavor Of Peppermint Is Similar To Another Member Of The Mint Family, Hyssop. In The Old Testament Hyssop Was Used For Purification And Sacrifice, And This Is Said To Symbolize The Purity Of Jesus And The Sacrifice He Made.

Some Say The White Of The Candy Cane Represents The Purity Of Jesus And His Virgin Birth. The Bold Red Stripe Represents God's Love. The Three Fine Stripes Are Said By Some To Represent The Holy Trinity: The Father, The Son, And The Holy Spirit. Others Say They Represent The Blood Spilled At The Beating Jesus Received At The Hands Of The Roman Soldiers.

From Its Plain Early Beginnings To Its Familiar Shape And Color Of Today, The Candy Cane Is A Symbol Of Christmas And A Reminder Of The Meaning Of The Holiday.

THE HISTORY OF TOYS (PART 1)

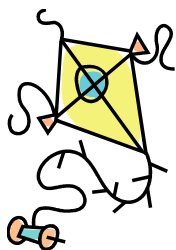
4000 B.C. - 1760



4000 B.C. A Babylonian Board Game Is Played That Was Probably An Ancestor Of Chess And Checkers.



3000 B.C. First Game Resembling Backgammon Is Played In Ancient Sumeria. Games Similar To Backgammon Had Probably Been Played By Egyptians, Greeks, And Romans For Thousands Of Years. Stone Marbles Are First Used In Egypt. Much Later, Glass Marbles Are Popularized In The United States In The 1800s.



2000 B.C. Egyptians Begin To Play A Game That Resembles Modern-Day Checkers.



1000 B.C. Kites Appear In China. They Have Probably Been Flown Since Before Recorded History. The First Three-Dimensional Kite Is Invented In The 1890s By Lawrence Hargrave In Australia. Stone Yo-Yos Begin To Be Used In Greece.



C. 300 B.C. Children In Ancient Greece Often Play With Horse-Shaped Figures With Wheels. According To Greek Legend, Attacking Greek Warriors Hid Inside An Enormous Hollow Wooden Horse To Gain Entrance To The City Of Troy And End The Trojan War, Around The Early 12th Century B.C.



200 A.D. The First Iron Skates Are Used In Scandinavia.

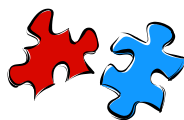
600 An Ancestor Of Chess Begins To Be Played. It Evolves From An Indian Game Called Chaturanga. In The 15th Century, Modern Chess Pieces Were Finally Standardized And The Queen And Bishop Pieces Acquired The Powers That They Hold Today.



969 Playing Cards Are First Used In Asia.



C. 1686-1705 In Seventeenth-Century Europe, Dollhouses First Gain Popularity Not As A Children's Toy But As A Hobby For Well-To-Do Ladies. One Dutch Dollhouse, Now On Display In The Rijksmuseum Amsterdam, Was Painstakingly Handcrafted And Decorated For Some 20 To 30 Thousand Guilders (The Price Real House In Amsterdam At The Time). It Featured Miniature Porcelain Objects From China And Was Fitted Out With Furnishings Of Different Types Of Wood, Glass, Marble, Silk, Velvet, And Copper. After The Industrial Revolution, Factories Began Mass-Producing Toys, And Dollhouses Become Cheaper And More Accessible To Children.



WHAT DO YOU THINK?

Got Something To Add: Story, Comment, Idea Or Suggestion Let Us Know And We Will Try To Include It!

Give Us Your Feedback.

Thank You,
Holly and Randy

1759 Roller Skates Are Invented By Joseph Merlin.

C. 1760 English Mapmaker John Spilsbury Pastes One Of His Maps To A Board And Cuts It In Pieces Along Its Borders, Creating The Earliest Version Of The Jigsaw Puzzle. The Puzzles Were Used As A Teaching Device--For Geography, History, And Bible Studies--As Well As For Recreation. The First American Jigsaw Puzzles Appeared Around 1850; Their Popularity During The Great Depression, When Companies Manufactured Cardboard Puzzles That Even The Poorest Families Could Afford.