



Thanksgiving

FRONT END NEWSLETTER

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ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Nov. 8, 2008:

<u>NAME</u>	<u>SCORE</u>
Amanda Cales	106.3%
David Lemelin	104.2%
Cody Thornburgh	101.0%
Lora Huffman	98.3%
Sandi Shaw	96.7%
C. J. Miller	96.7%



"There is no success but your own success."

Leslie Grimutter

THOSE WHO MADE GREAT IMPROVEMENT IN THEIR ELMS SCORE

E.L.M.S. GOAL:

95.0%

NAME

IMPROVEMENT

Robbie Welsh

12.54%

Marla Orchid

10.36%



STORE SCORE WEEK ENDING NOVEMBER 8, 2008:

84.2%

THIS WEEK SCORE IS AN INCREASE *OVER LAST WEEK SCORE*. WE WENT FROM 82.3% TO 84.2% THAT IS AN INCREASE OF 2.31%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!





FUEL SAVER REWARDS PROGRAM

November 1st Through December 31st, We Are Offering 2 More Ways To Save On Fuel: Pharmacy Fuel Saver Rewards And Gift Card Double Fuel Saver Rewards Help Our Kroger Plus Customers To Earn Fuel Rewards Faster. For Every 2 Eligible Prescriptions That You Purchase, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center. All You Need To Do To Participate Is To Scan Your Loyalty Card With Every **Non-Government Funded** Prescription Purchase. Gift Card Purchases Will Earn Fuel Rewards Points Twice As Fast! For Each \$50 In Qualifying Gift Card Purchases, You Will Save 10¢ Per Gallon When You Use Your Kroger Plus Card And Fill Up At A Kroger Fuel Center.

PLU SALE ITEMS FOR THIS WEEK:

LEARN HIGH USAGE PLU CODES:

Green Cabbage
4069

On The Vine Tomatoes
4664

Green Bell Pepper
4065

Asparagus
4080



NOVEMBER BIRTHDAYS & ANNIVERSARIES

Birthdays

Date

Daniel Small
Matt Fritz
Greg Gaylor
Randy Clark
Jordan Steele
Melissa James

November 2
November 3
November 5
November 7
November 19
November 30



Anniversaries

Date

Years

Daniel Small November 1, 2007
Holly Lawson November 5, 1986
Heather Hogan November 6, 2007
Betty Noe November 11, 1980
Michelle Boudreau November 22, 2006

1
22
1
28
2

UT FOOTBALL SATURDAY GAME DAY



VS



Day: Saturday
Date: Nov. 22, 2008
Location: Nashville, Tn.
Time: 12:30 PM ET

Be Sure To Support The UT Vols By Wearing Your UT Shirts On Saturday.





BEING RING
TENDER
EFFECTIVE IS
PART OF
KROGER'S
CUSTOMER 1ST
STRATEGY OF
PROVIDING
WORLD CLASS
SERVICE!



CORNUCOPIA, *korn-yoo-KO-pee-uh*

One Of The Most Recognizable Symbols Of Thanksgiving Is The Cornucopia, Also Called Horn Of Plenty. It Is A Decorative Motif, Originating In Ancient Greece, That Symbolizes Abundance. The Original Cornucopia Was A Curved Goat's Horn Filled To Overflowing With Fruit And Grain. It Symbolizes The Horn Possessed By Zeus's Nurse, The Greek Nymph Amalthea, Which Could Be Filled With Whatever The Owner Wished.

REMEMBER, ASK FOR ME,
BOB!



KROGER CELEBRATES ITS 125TH ANNIVERSARY

Explore Our Heritage

Since 1883; The Kroger Co. Has Grown From A Small Store In Downtown Cincinnati To Become One Of America's Largest Grocery Retailers. Here Is A Timeline Of Kroger History From 1991 To 2003.

1991-Lyle Everingham Retires From Kroger.

1993-Kroger Celebrates 110 Years In The Grocery Business.

1995-David Dillon Is Promoted To President & Chief Operating Officer Of The Kroger Co.

1998-Kroger Announces Plan To Merge With Fred Meyer, Inc., Creating One Of The Nation's Largest Supermarket Companies.

1999-Kroger Merges With Fred Meyer, Inc. In A \$13 Billion Deal That Creates The Nation's Largest Retail Grocery Company.

Fred Meyer

2000-Named "Grocery Distributor Of The Year" By America's Second Harvest, The Nation's Largest Food Bank Network. Kroger Donated 19 Million Pounds Of Product Valued At \$32 Million.

2001-Kroger Named One Of America's "100 Best Corporate Citizens" By *Business Ethics*, A National Publication Honoring Corporate Social Responsibility. -And- Sales Top \$50 Billion For The First Time In Company History.

2003-David B. Dillon Promoted To Chief Executive Officer After Joseph A. Pichler Announces Plans To Retire.



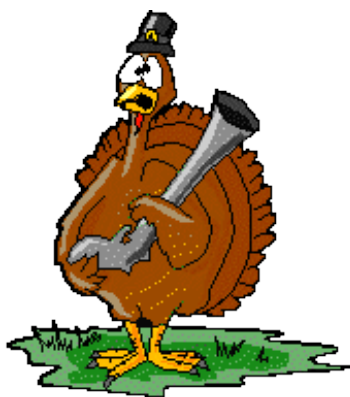
NEXT ISSUE WILL COVER FROM 2004 TO PRESENT.

THE THANKSGIVING STORY (PART 1 OF 2)



Most Stories Of Thanksgiving History Start With The Harvest Celebration Of The Pilgrims And The Indians That Took Place In The Autumn Of 1621. Although They Did Have A Three-Day Feast In Celebration Of A Good Harvest, And The Local Indians Did Participate, This "First Thanksgiving" Was Not A Holiday, Simply A Gathering. There Is Little Evidence That This Feast Of Thanks Led Directly To Our Modern Thanksgiving Day Holiday. Thanksgiving Can, However, Be Traced Back To 1863 When President Lincoln Became The First President To Proclaim Thanksgiving Day. The Holiday Has Been A Fixture Of Late November Ever Since.

However, Since Most School Children Are Taught That The First Thanksgiving Was Held In 1621 With The Pilgrims And Indians, Let Us Take A Closer Look At Just What Took Place Leading Up To That Event, And Then What Happened In The Centuries Afterward That Finally Gave Us Our Modern Thanksgiving.



The Pilgrims Who Sailed To This Country Aboard The *Mayflower* Were Originally Members Of The English Separatist Church (A Puritan Sect). They Had Earlier Fled Their Home In England And Sailed To Holland (The Netherlands) To Escape Religious Persecution. There, They Enjoyed More Religious Tolerance, But They Eventually Became Disenchanted With The Dutch Way Of Life, Thinking It Ungodly. Seeking A Better Life, The Separatists Negotiated With A London Stock Company To Finance A Pilgrimage To America. Most Of Those Making The Trip Aboard The *Mayflower* Were Non-Separatists, But Were Hired To Protect The Company's Interests. Only About One-Third Of The Original Colonists Were Separatists.

The Pilgrims Set Ground At Plymouth Rock On December 11, 1620. Their First Winter Was Devastating. At The Beginning Of The Following Fall, They Had Lost 46 Of The Original 102 Who Sailed On The *Mayflower*. But The Harvest Of 1621 Was A Bountiful One. And The Remaining Colonists Decided To Celebrate With A Feast – Including 91 Indians Who Had Helped The Pilgrims Survive Their First Year. It Is Believed That The Pilgrims Would Not Have Made It Through The Year Without The Help Of The Natives. The Feast Was More Of A Traditional English Harvest Festival Than A True "Thanks giving" Observance. It Lasted Three Days.



Governor William Bradford Sent "Four Men Fowling" After Wild Ducks And Geese. It Is Not Certain That Wild Turkey Was Part Of Their Feast. However, It Is Certain That They Had Venison. The Term "Turkey" Was Used By The Pilgrims To Mean Any Sort Of Wild Fowl.

WHAT DO YOU THINK?



Got something to add: story, comment, idea or suggestion let us know and we will try to include it!

Give us your feedback.

Thank You,
Holly and Randy